

## **David Borck real estate agency wins latest Focus Award as one of Germany's top realtors**

**For the fourth year in a row, David Borck real estate agency recognized as top real estate agency**

For the fourth year in succession, David Borck real estate agency is proud to receive *FOCUS* magazine's "Germany's Top Real Estate Agency" award. The coveted seal of excellence is awarded annually by *FOCUS* and Statista GmbH to the 1,000 best real estate agencies and 200 top commercial agencies in Germany. The award's nominees are selected exclusively on the basis of recommendations from industry peers, agencies that list properties on *ImmobilienScout24* and members of Germany's regional real estate trade associations. For this year's awards, 17,000 real estate agents were asked for their nominations via an industry-wide online survey. First, in order to be shortlisted for one of the coveted spots on the list of top real estate agencies, an agency first had to achieve a specified minimum number of recommendations. Second, the nominees needed to have been selected as candidates for the award in the previous year. They also had to be members of the IVD Real Estate Association and demonstrate outstanding service and exceptional sales skills. As a final criteria, the experience of *ImmobilienScout24*'s registered users was also included.

"We are truly delighted to have been singled out as one of the best real estate agencies in Germany again this year and would like to thank our colleagues, peers and customers for their positive recommendations," says managing partner Caren Rothmann, who, together with her business partner David Borck, draws on their more than 30 years of experience in Berlin's real estate market to continually develop innovative marketing strategies and further refine their exclusive and personal all-round service for their clients. "Our activities extend far beyond the typical spectrum of classic real estate agency services: From pricing to the creation of professional marketing plans and project branding, brochures and websites, we develop individual strategies for each property and project we market. Our powerful marketing also includes short films for each property, including videos with drone shots and expert home staging," explains David Borck, also Managing Partner of the real estate agency.

### **About FOCUS Immobilienatlas:**

Every year, *FOCUS* magazine publishes its real estate atlas to provide valuable information on the latest real estate market trends. The atlas analyzes Germany's real estate markets and forecasts future developments, as well as honoring the best real estate agencies in Germany. With detailed regional overviews, the atlas helps buyers and sellers to find the best real estate agents. The 1,000-strong list of Top Real Estate Agents 2020 has been produced on the basis of a survey of 17,000 estate agents conducted by *ImmobilienScout24* and the regional associations of the IVD Real Estate Association.

### **About David Borck Immobiliengesellschaft:**

When Caren Rothmann and David Borck founded David Borck Immobiliengesellschaft mbH in 2010, both managing partners already possessed a wealth of real estate expertise. From day one, their vision has been to market real estate with an individual touch and an innovative flair, offering a complete range of real estate services from a single source. Together with their team, they draw on an extensive network of agencies, financing experts, appraisers, lawyers and banks. Whether classic pre-war buildings or new developments, villas or condominiums, portfolio or individual properties, the team of seasoned real estate professionals handles every facet of property and development marketing and

develops highly targeted, bespoke marketing strategies. Over the last decade, David Borck Immobiliengesellschaft has successfully connected more than 2,000 buyers with their dream property. The company has been repeatedly rated as one of the top real estate agents in Germany by Focus magazine and Capital Maklerkompass and has also won the European Property Award. <https://david-borck.de/>